

Cost of IT Outage



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Your company and customers rely on 99.9999% application uptime and reliability. Even the smallest outage affects business. Its never a question of "if", but "when" and it is up to you and your team to be prepared. So are you ready?

Costs of Incident Downtime



Lost Revenue

On average each incident cost businesses **\$740K**



Lost Productivity

The average downtime per incident is **95 minutes**



Tarnished Reputation

18% of businesses describe impact on reputation as **'very damaging'**

How to Reduce Impact



Automate Monitors & Alerts

Automate incident detection to get alerted the instant an outage occurs



Setup On-Call Schedules

On-call schedules ensure an engineer is always prepared to handle an outage



Establish Escalation Rules

Add layers of backup and support for increased reliability

How PagerTree Helps

PagerTree is an incident management platform designed for operations and engineering teams to increase reliability. With simple on-call schedules, intelligent routing, and layered escalations, businesses can decrease incident response times, translating to saved time, money, and trust.

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